

DoiTung
A Lifestyle
For Livelihood
Ethnicity Collection

DoiTung Sustainable Design

“We design transforming solutions that balance ecology, society and heritage.”

DoiTung design team

DoiTung Ethnicity Collection derived from the traditional crafts and heritage of the ethnic minorities at Doi Tung, incorporating local materials, techniques and embellishments.

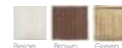
DOITUNG
||| Lifestyle



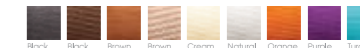
Cushion Cover



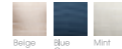
232925 / 232932 / 232949
 Ethnicity B1, B2, B4
 cotton / viscose
 60 x 60 / 45 x 45 / Ø 18 x 45 cm.



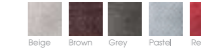
233373 / 233380
 Ethnicity D1, D3
 cotton / hemp / viscose
 60 x 60 / 45 x 45 cm.



233403 / 233410
 Ethnicity E1, E2
 cotton / silk / viscose
 45 x 45 / 28 x 45 cm.



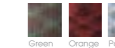
233489 / 232345 / 231652
 Floral Fence (Ethnic)
 cotton / viscose
 60 x 60 / 28 x 60 / 45 x 45 cm.



233472 / 231058 / 233465
 Liberty (Ethnic)
 cotton / viscose
 60 x 60 / 45 x 45 / 28 x 45 cm.



233540 / 233557 / 230211
 Rustic (Ethnic)
 cotton / viscose
 60 x 60 / 28 x 60 / 45 x 45 cm.



Hand Woven Throw



266975
Ethnicity A
viscose / cotton chenille / silk
120 x 180 cm.



266982
Ethnicity B
viscose / cotton chenille
120 x 180 cm.



267118
Ethnicity C
cotton chenille / viscose
120 x 180 cm.



267101
Ethnicity D
cotton chenille / hemp
100 x 180 cm.



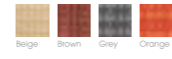
265947
Barbara (Ethnic)
cotton
100 x 180 cm.



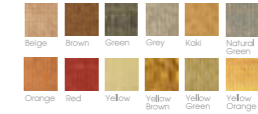
267125
Ethnicity E1
cotton chenille / viscose chenille
120 x 180 cm.



267163
Sang B (Ethnic)
cotton / viscose
120 x 180 cm.



285198
Jubilee (Ethnic)
cotton / viscose
120 x 180 cm.





Hand Woven Carpet

Hand Tufted Carpet



242634
Ethnicity 4
cotton / hemp
Natural



242641
Ethnicity 5 A
cotton / reed
Black



242658
Ethnicity 5 B
cotton / reed
Black



242665
Ethnicity 5 C
cotton / reed
Black



362424
Ethnicity A
cotton
Beige Grey



362509
Ethnicity B
viscose
Blue Beige



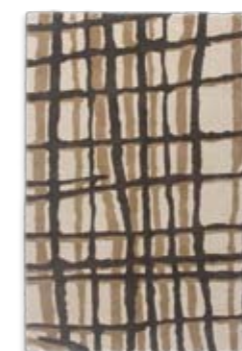
242689
Ethnicity 5 E
cotton
Black



242672
Ethnicity 5 D
cotton / reed
Black



363445
Ethnicity D
cotton / viscose
Beige Blue Multicolor



363322
Ethnicity C
cotton
Brown Beige Natural



363377
Ethnicity CR1
cotton / viscose
Beige Charcoal Grey Taupe



259376
Ethnicity 2A
cotton / handspun / jute / viscose
Natural



259406
Ethnicity 3
cotton
Natural



259526
Ethnicity 3 A
cotton
Brown Beige



362547
Line A
cotton
Brown Grey



363841
Line B
cotton
Brown Grey Blue Natural



363858
Line C
cotton / viscose
Brown Grey Blue Natural



363865
Line D
cotton
Grey Black Natural Orange



259472
Ethnicity 1
cotton / linen / viscose
Grey Blue Natural



242696
Ethnicity 6
cotton / hemp
Brown



242702
Ethnicity 7 A
cotton / linen
Light Grey



363827
Spruce 14
cotton / viscose
Beige Black Brown Green Purple Light Blue



363834
Spruce 15
cotton / viscose
Beige Black Orange Green Purple Light Blue



363810
Spruce 16
cotton / viscose
Beige Black Brown Green Purple Light Blue



363872
Pebbles 1
cotton
Brown Grey Turquoise Black Orange

*Available Size 60x90, 80x200, 120 x 180, 150x210, 170x240 cm.

*Available Size 50x52, 50x70, 75x125, 80x200, 120 x 180, 150x210, 170x240 cm.

Decorative Ceramic



534500
Egg Vase
12 x 12 x 24.5 cm.



534500
Egg Vase
12 x 12 x 24.5 cm.



534500
Egg Vase
12 x 12 x 24.5 cm.



534500
Egg Vase
12 x 12 x 24.5 cm.



534500
Egg Vase
12 x 12 x 24.5 cm.



534111
Ethnicity Bowl 01
34 x 34 x 20.2 cm.



534111
Ethnicity Bowl 01
34 x 34 x 20.2 cm.



534111
Ethnicity Bowl 01
34 x 34 x 20.2 cm.



534135
Valley Bowl 01
40 x 40 x 20 cm.



534135
Valley Bowl 01
40 x 40 x 20 cm.



534128
Ethnicity Platter 01
45.3 x 45.3 x 11 cm.



534128
Ethnicity Platter 01
45.3 x 45.3 x 11 cm.



534128
Ethnicity Platter 01
45.3 x 45.3 x 11 cm.



534142
Valley Platter 01
52 x 52 x 119



534142
Valley Platter 01
52x52x119



534197
Touch Vase 07
13 x 13 x 12 cm.
Raku Firing



534180
Touch Vase 06
15 x 15 x 15 cm.
Raku Firing



534173
Touch Vase 05
18 x 18 x 19 cm.
Raku Firing



534166
Touch Vase 04
13 x 13 x 23 cm.
Raku Firing



534159
Touch Vase 03
15x15x27 cm.
Raku Firing



534197
Touch Vase 07
13 x 13 x 12 cm.
Raku Firing



534180
Touch Vase 06
15 x 15 x 15 cm.
Raku Firing



534173
Touch Vase 05
18 x 18 x 19 cm.
Raku Firing



534166
Touch Vase 04
13 x 13 x 23 cm.
Raku Firing



534159
Touch Vase 03
15 x 15 x 27 cm.
Raku Firing



534197
Touch Vase 07
13 x 13 x 12 cm.
Raku Firing



534180
Touch Vase 06
15 x 15 x 15 cm.
Raku Firing



534173
Touch Vase 05
18 x 18 x 19 cm.
Raku Firing



534166
Touch Vase 04
13 x 13 x 23 cm.
Raku Firing



534159
Touch Vase 03
15 x 15 x 27 cm.
Raku Firing



534364
Touch Vase 07
13 x 13 x 12 cm.



534357
Touch Vase 06
15 x 15 x 15 cm.



534340
Touch Vase 05
18 x 18 x 19 cm.



534333
Touch Vase 04
13 x 13 x 23 cm.



534326
Touch Vase 03
15 x 15 x 27 cm.



Tableware



555284
Flat Dish 32
30 x 30.5 x 4.5 cm.
Beige Brown



555178
Flat Plate 27
24.5 x 25 x 3 cm.
Beige Brown



555192
Dining Plate 24
22 x 22.5 x 3.5 cm.
Beige Brown



555222
Salad Plate 21
19.5 x 19.5 x 4.5 cm.
Beige Brown



555857
Dessert Plate 16
16x16x2.8 cm.
Beige Brown



555345
Soup Bowl 19
18 x 19 x 7.5 cm.
Beige Brown



555321
Salad Bowl 22
21 x 22 x 9 cm.
Beige Brown



555246
Deep Plate 21
20 x 20 x 2.5 cm.
Beige Brown



555260
Deep Plate 24
22 x 22.5 x 5 cm.
Beige Brown



555307
Serving Bowl 26
25 x 26 x 8 cm.
Beige Brown



555369
Cereal Bowl 15
14.5 x 15 x 6.5 cm.
Beige Brown



555383
Rice Bowl 12
11.7 x 12 x 5.8 cm.
Beige Brown



555406
Namprik Bowl 9
8.8 x 9 x 4.2 cm.
Beige Brown



555420
DipDish 7
6.8 x 7 x 3 cm.
Beige Brown



555581
Gravy Boat
9.5 x 18 x 8 cm.
Beige Brown



555505
Napkin Ring
5.5 x 5.5 x 1.5 cm.
Beige Brown



555529
Chopstick Holder
4.5 x 4.5 x 1.3 cm.
Beige Brown



555543
Salt
5 x 5 x 6 cm.
Beige Brown



555567
Pepper
5 x 5 x 6 cm.
Beige Brown



554706
Creamer
7 x 7 x 7.5 cm.
Beige Brown



554720
Sugar
7 x 9 x 7 cm.
Beige Brown



555666
Tea Cup (S)
8 x 8 x 6.5 cm.
Beige Brown



554768
Tea Cup (L)
9 x 9 x 8.5 cm.
Beige Brown



555482
Personal Tea Set
24.5 x 16 x 10 cm.
Beige Brown



554744
Tea Pot
14 x 17 x 19 cm.
Beige Brown



555444
Espresso Cup
11 x 11 x 5.3 cm.
Beige Brown



554683
Coffee Cup
9 x 10 x 8 cm.
Beige Brown



555475
Mug
10 x 10 x 10.5 cm.
Beige Brown



554676
Coffee Pot
10 x 15 x 19 cm.
Beige Brown



Table Linens



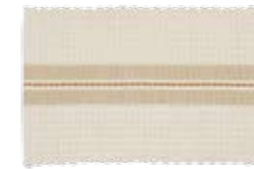
289158
P. Ethnicity A
hemp / viscose
36 x 50 cm.



245123
R. Ethnicity A
hemp / viscose
36 x 200 cm.



273584
TB. Ethnicity A
hemp / viscose
150 x 150 cm.



289141
P. Ethnicity B
cotton / hemp
36 x 50 cm.



245130
R. Ethnicity B
cotton / hemp
36 x 200 cm.



273560
TB. Ethnicity B
cotton / hemp
150 x 150 cm.



289196
P. Cin-Cin
cotton / hemp
36 x 50 cm.



289202
P. Keto
cotton / hemp
36 x 50 cm.



289226
P. Ristikko (Reed)
cotton / reed
36 x 50 cm.



289233
P. Ristikko (Reed A)
cotton / reed
36 x 50 cm.



289134
P. Snow Plate
linen / viscose
36 x 50 cm.



245178
R. Cin-Cin
cotton / hemp
36 x 200 cm.



245185
R. Keto
cotton / hemp
36 x 200 cm.



245208
R. Ristikko (Reed)
cotton / reed
36 x 200 cm.



245215
R. Ristikko (Reed A)
cotton / reed
36 x 200 cm.



245109
R. Snow Plate
linen / viscose
36 x 200 cm.



273577
N. Ethnicity A
linen
45 x 45 cm.



273553
N. Ethnicity B
cotton / viscose
45 x 45 cm.



273645
N. Snow 1
cotton / viscose
45 x 45 cm.



273652 / 273669
N. Snow 2 / 3
cotton / viscose
45 x 45 cm.



273829
N. Flar
cotton / viscose
45 x 45 cm.





The Mae Fah Luang Foundation under Royal Patronage (MFLF) is a not-for-profit organization dedicated to social and economic development. It manages numerous projects in Northern Thailand, most notably the Doi Tung Development Project (DTDP) in Chiang Rai province, known for its success in eliminating opium cultivation in the heart of the once notorious ‘Golden Triangle’. Her Royal Highness Srinagarindra, the late Princess Mother of Thailand, initiated the DTDP in 1987, drawing inspiration from her son, His Majesty the King of Thailand, who started the fight against opium cultivation over forty years ago.

For over 20 years, DTDP has applied Sustainable Alternative Livelihood Development (SALD), a process which evolved into what people now term **Social Entrepreneurship**, to tackle one of the most pressing issues in our time - POVERTY. Poverty is the root cause of many social and economic ills facing us today. People grow illegal drugs, deplete their natural resources, and engage in armed conflict out of poverty and lack of opportunity. We focus our work on these people, the majority of the world’s population at the bottom of the economic pyramid and use simple, practical and logical approaches to help them *to help themselves to a better future*.

We build on local wisdom and existing resources, and apply a market-driven approach to create higher-value goods through social enterprises. This allows communities to be independent from outside assistance. Key to success is ownership by the people themselves, first of their capacity and economic activities, then of their own process of development, so they can be masters of their own destiny.

Inspired by the beauty and the love for all living things on this planet, Doi Tung products and services focus on the selection of raw materials, on the methods of production, and on the impacts on the lives of both the makers and the users. Applying the local wisdom and traditional skills of many ethnic minorities at Doi Tung, combined with our market driven approach and modern business management, the DoiTung brand has become a leading Thai brand recognized for its sustainable values as reflected in its concept, design and quality.

The Doi Tung Development Project carries out its work through four social enterprises – Handcrafted Products; Coffee and Macadamia Nuts; Decorative Plants and Orchids, and Landscape Design; “Leisure & Learning” Travel Destinations and Attractions.

DOITUNG
||| Lifestyle

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*Lifestyle for Livelihood*TM